



CORPORATE SPONSOR OPPORTUNITIES & BENEFITS

Sponsors can choose to sponsor a particular show or shows, a community program or special event, or work with JPAS to support a combination of the above. The list of benefits below pertains to JPAS production underwriting, but if you prefer to sponsor a special program, outreach effort or fundraising event, the below benefits can be adjusted accordingly, depending on your wishes.

\$25,000: PRODUCER: FULL SEASON SPONSOR

- Full-page four-color ad in 2023/2024 Season Program and in all 46th season show programs.
- Your company listed as a 46th Season Sponsor on 46th season JPAS promotional materials.
- Display ad with your company logo “Thanks to our 46th Season Sponsor” on the JPAC digital board on Airline Drive.
- Your company logo prominently displayed on our Sponsor Wall at Jefferson Performing Arts Center.
- Your company mentioned in the 46th season press release.
- Your company logo prominently displayed on the jpas.org homepage for the 2023-2024 season.
- Company profile in one dedicated eblast to our list of 22,000 e-newsletter subscribers.
- Mention in curtain remarks for each production’s Opening Night remarks for the 46th season.
- Use of our Hospitality Suite on a date of your choice during the 2023-2024 season (includes a selection of alcoholic beverages for up to 50 people).
- 25 invitations to and special recognition during our Sponsors Night 2024.
- 50 JPAS theater tickets total to be used however you wish for the 2023-2024 JPAS season.
- Discount tickets for your company’s staff with a special invitation created by JPAS.
- Special temporary company promotional signage in our lobby for the season.

\$15,000: DIRECTOR: FALL OR SPRING SEASON SPONSOR

- Your choice of a Spring or Fall Season Producer name: “Fall Season Sponsor” (July through December shows) or “Spring Season Sponsor” (January through June shows).
- Full-page four-color ad in our 2023/2024 Season Program and all fall OR all spring show programs.
- Display ad with your company logo “Thanks to our Fall Season (Spring Season) Sponsor” on the JPAC digital board on Airline Drive.
- Your company logo on our Sponsor Wall at Jefferson Performing Arts Center.
- Your company mentioned in our season press release as a Fall or Spring Season sponsor.
- Your company logo prominently displayed on the jpas.org homepage for the 2023-2024 season.
- Sponsor profile in a JPAS e-Newsletter.
- Mention in curtain remarks for each spring or fall season’s Opening Night remarks.
- Use of our Hospitality Suite once during the 2023-2024 season for up to 30 people (includes a selection of alcoholic beverages).
- 30 theater tickets total to be used however you wish for the 2023-2024 JPAS season.
- 15 invitations to and special recognition during our Sponsors Night 2024.

\$10,000: PLAYWRIGHT: PRESENTING SPONSOR FOR TWO (2) PRODUCTIONS OF YOUR CHOICE

- Full-page four-color ad in 2023/2024 Season Program and in two 2 production programs.
- Your name listed as a 46th Season Sponsor on 46th season JPAS promotional materials.
- Display ad with your company logo on the JPAC digital board on Airline Drive during the run of your selected productions.
- Company logo on our Sponsor Wall at Jefferson Performing Arts Center.
- Company logo on sponsored JPAS website landing page of your sponsored productions.
- Sponsor Profile in one JPAS E-Newsletters tied to the show of your choice.
- Special temporary company signage in our lobby for the duration of your sponsored productions.
- Mention in curtain remarks before each production's Opening Night remarks for the 46th season.
- Use of our Hospitality Suite once during the 2023-2024 season for up to 20 people (includes a selection of alcoholic beverages).
- 10 invitations to and special recognition during our Sponsors Night 2024.
- 10 theater tickets to each of your sponsored productions (20 total).
- Full-page four-color page ad in 2023/2024 Season Program and in two production programs.

\$7,500: ACTOR: PRESENTING SPONSOR FOR ONE (1) PRODUCTION OF YOUR CHOICE

- Full-page four-color ad in 2023/2024 Season Program and in the show program for the production of your choice.
- Company logo on JPAS website for your sponsored production.
- Display ad with your company logo on the JPAC digital board on Airline Drive during the run of the selection production of your choice.
- Company logo on our Sponsor Wall at Jefferson Performing Arts Center.
- Mention in curtain remarks for your sponsored production.
- Special company signage in our lobby for your sponsored production.
- 8 invitations to and special recognition during our Sponsors Night 2024.
- 14 theater tickets to your sponsored production.

\$5,000: PRODUCTION CREW: OPENING WEEKEND SPONSOR OF ONE PRODUCTION

- Half page ad in 2023/2024 Season Program and your selected production program.
- Your name listed as Opening Weekend Sponsor in the selected show's program.
- Display ad with your name: "Thank you to our Opening Weekend Sponsor" on our digital board at 6400 Airline Drive for the week and weekend of your selected show.
- Your name on our Donor Wall at Jefferson Performing Arts Center.
- Your name displayed as an Opening Night sponsor on the landing pages for your two selected productions on jpas.org.
- Mention in curtain remarks before all three shows for the opening weekend of the show of your choice.
- Use of our Hospitality Suite once during the 2023-2024 season for up to 20 people (includes a selection of alcoholic beverages).
- 6 invitations to and special recognition during our Sponsors Night 2024.
- 12 theater tickets total to be used for opening weekend of your sponsored production.

\$3500: UNDERSTUDY: SECOND WEEKEND SPONSOR OF ONE PRODUCTION

- Half-Page ad, four-color, 2023/2024 Season Program.
- Company logo on our Sponsor Wall at Jefferson Performing Arts Center.
- Company logo displayed on our website as a Presenting Sponsor on the landing page of your sponsored production.
- Mention in curtain remarks before all three shows for the final weekend (closing weekend) of the show of your choice.
- 8 theater tickets to your selected sponsored production.
- 4 invitations to and special recognition during our Sponsors Night 2024.

\$2500: THEATRE INTERN: OPENING NIGHT SPONSOR OF ONE PRODUCTION

- Quarter-page four color ad in JPAS 2023/2024 Season Program and in the program for the run of the show tied to your opening night sponsorship.
- Company logo on our Sponsor Wall at Jefferson Performing Arts Center.
- Company logo displayed as Opening Night Sponsor on the landing page of your sponsored production.
- Mention of your name during opening remarks for your sponsored production's opening night.
- 6 theater tickets to the opening night of your selected sponsor production.
- 4 invitations to and special recognition during our Sponsors Night 2024.

\$1000: THEATRE STUDENT: INTRODUCTORY SPONSOR LEVEL

- 1/8th page four color ad in 2023/2024 Season Program.
- Your name on our Sponsor Wall at Jefferson Performing Arts Center.
- 4 theater tickets to use throughout the 2023-2024 season.
- 2 invitations to and special recognition during our Sponsors Night 2024.ty.

Reach out to us to arrange a meeting to discuss different giving levels or packages that can help highlight your company at our venues, in our promotional materials and signage, and more. See below for a sampling:

À La Carte Sponsorship Opportunities:

- Your logo on JPAS & JPAC eblasts (22k local opt-in subscribers).
- A feature with your photo and information in one of our e-newsletters.
- A discount on venue rentals for you and your company for your own private event.
- Exterior and interior signage at Jefferson Performing Arts Center or Westwego Cultural Center.
- A private reception for your company and guests at JPAC before a show, during intermission, or after a show.
- Opportunities to meet the cast, watch a final dress rehearsal, or take a backstage tour at JPAC.
- A customized backdrop featuring your company logo in our lobby or other branded "pop up" signage tailored to our patrons for a specific show or duration.
- Company discounts offered to our patrons via our program or vouchers given out after a designated show.
- Discounts to JPAS shows for your company and staff, including the creation of a special invitation.
- Various promotional and ticket opportunities related to our signature fundraising event, Pasta & Puccini.